

Thailand

18 November 2019

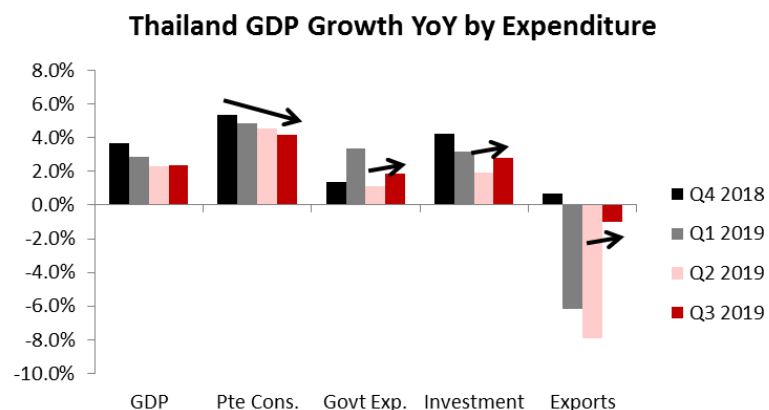
Q3 GDP grows 2.4% yoy, signs of stabilisation surfaces

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- Thailand's Q3 GDP rose 2.4% yoy, below our estimate of 2.6% yoy.
- Consumption rose less than expected at 4.2% yoy (OCBC est: 4.4%).
- There are signs of stabilisation in investments and exports.
- We downgrade Thailand's 2019 growth to 2.7% from 2.8%.

1. Thailand's Q3 GDP grew 2.4% yoy as consumption suffers.

Thailand's Q3 GDP rose 2.4% yoy, coming in below expectations of 2.7% and our estimate of 2.6%. Government expenditure grew 1.8% yoy (OCBC est: 1.3%) while investments expanded 2.8% yoy (OCBC est: 2.9%), posting higher growth rates compared to Q2 (see graph below). Private consumption, however, slid to 4.2% yoy in Q3, marking the fourth consecutive quarter of falling growth in a segment that comprises about 50% of total GDP in Thailand. Exports remained in contraction, as largely expected, but the pace of slowdown has declined. The 316bn baht stimulus unveiled in August probably contributed to the better-than-expected government expenditure and investment segments. As it appears, it will still require more time for the effects of that stimulus to filter into household spending. Q4's private consumption growth would have to boast a number higher than Q3's 4.2% to prove that the stimulus is effective and that the Thai economy has bottomed out, after a year of monetary easing and expansionary fiscal policies.



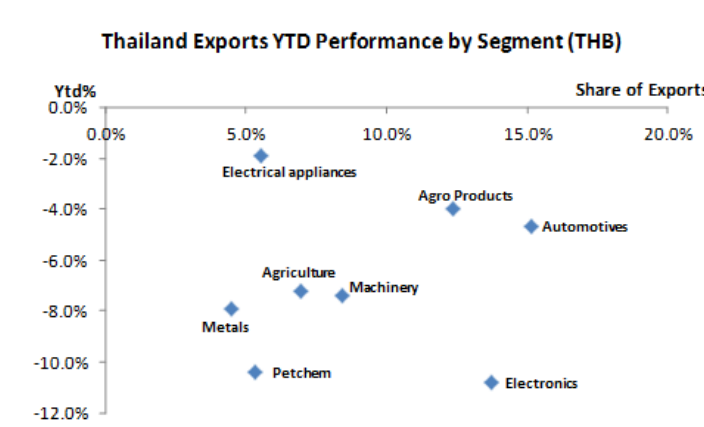
Source: CEIC, OCBC Bank

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2. Weak consumption shows external stresses creeping in domestically.

Q3's consumption has fallen to a five-quarter low of 4.2% yoy and is the third consecutive quarter that growth in this segment has fallen. Household consumption typically acts as a stable growth source for an economy, and is normally less sensitive to external vulnerabilities compared to trade and fixed capital formations. The falling growth rate in Thailand's household spending shows the stresses of the poor trade numbers – and subsequently the manufacturing industries, especially in electronics and automobiles – are starting to hurt domestic private expenditure. The fiscal stimulus in August and the planned 2.2tn baht budget for 2020 are steps in the right direction to arrest falling growth in consumption, but a turnaround in exports will be sorely needed beyond the reliance on fiscal impulses.



Source: CEIC, OCBC Bank

3. Exports might have bottomed out, but sharp rebound looks unlikely.

Total exports of goods and services contracted -1.0% yoy in September. Although still a contraction, the pace of slowdown has markedly improved, compared to Q1 (-6.1%) and Q2 (-7.9%). A look at the tourism arrivals in Q3 does appear to support that finding, as total visitors increased 7.2% yoy in Q3 – an encouraging rebound from Q1 (2.1%) and Q2 (1.4%). The return of Chinese visitors in Q3 drove this improvement, albeit the base from a year ago was subdued due to the Phuket ferry incident. Tourism, despite its huge importance, remains just one of several key drivers in Thailand's economy. A pickup in external demand of manufactured goods, especially electronics (which we are seeing traces of rebound globally) and automobiles, are needed to stem the three consecutive contractions in the exports. A V-shaped recovery in exports is unlikely given the protracted US-China tensions, but the signs in Q3 may suggest a bottoming out has begun.

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Source: CEIC, OCBC Bank

4. We downgrade 2019 growth to 2.7%; 2020 constant at 2.9%.

The trickle-down effects of the 316bn baht programme in August are likely to continue working its way through the economy and should provide a boost to private consumption in Q4. Together with the rebound in investments and the stabilisation in exports, we think this provides a base for Thailand's economy to find its footing going into 2020. We estimate Q4 GDP growth at 3.1% yoy, which will bring about a full-year 2019 growth of 2.7% - a shade lower than our previous estimate of 2.8%. Our 2020 GDP growth rate remains unchanged at 2.9%.

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